KARLAMALTA RESUME

Torrance, CA www.karlamalta.com Karlamalta25@gmail.com 818.640.7750

objective

To be part of a company that I am passionate about in a position where I can build a long-term career in designing. Looking to contribute creative solutions and drive brand engagement by delivering high-quality graphics for both digital and print platforms.

experience

FIVE BY FIVE GLOBAL

Digital Marketing Agency Los Angeles, CA

DIGITAL DESIGNER // 2021-2025

- · Produced a wide range of digital marketing materials, including banners, social media posts, infographics, and email templates. Ensured all designs were optimized for various digital channels and devices.
- Worked on campaigns involving global asset production for clients such as Epic Games, Activision, Psyonix and Blizzard Entertainment.
- · Localized all art for target audience in order to make artwork accessible to viewers across different cultural and regional contexts.
- · Worked with team on multiple design projects and deadlines simultaneously, and ensured all projects were completed on time and to client specifications.

MI WINDOWS & DOORS/ MILGARD

Home Windows & Patio Doors Seattle, WA

GRAPHIC DESIGNER // 2020-2021

- Developed the overall layout and production design for advertisements, brochures, showroom art, marketing ad campaigns, social media content and more.
- · Worked closely with marketing reps, Human Resources, product management, and engineering teams to execute any and all of their design needs, as well as established trusting relationships with all vendors.
- Photographed and photoshopped products to better portray assets on company website and on all design materials.
- Consistently met and worked effectively under tight deadlines.

BELLTOWN STRENGTH & CONDITIONING

Boutique Gym Seattle, WA

SOCIAL MEDIA CONTENT CREATOR // 2018-2019

- Created a content calendar and designed all digital content for publishing.
- · Demonstrated proficiency in developing creative ideas & implementing them into the company marketing strategy.
- Supported live event coverage on social platforms.
- Organized team guidelines & meetings to streamline content production.

GOT PRINT

GRAPHIC DESIGNER // 2014-2016

Design & Printing Services Burbank, CA

- Created visually appealing designs for all production and promotional needs including but not limited to social media banners, website layouts, and email blasts.
- Collaborated with art director and marketing team to develop and refine design concepts using Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- · Managed Got Print's proprietary no code design builder.
- · Prepared files for print production and digital publication to ensure high-quality output.

education

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE // 2013

Bachelor of Arts Degree in Graphic Design

skills

- Proficient in MS Office, Adobe Creative Suite, Figma, and Google Suite.
- Ability to manage multiple projects and meet deadlines in a fast paced environment.
- Effectively articulating design ideas and collaborating with teams.
- · Fluent in English & Spanish.